

Credit Roundtable

Priority & Initiative Setting

Chicago

November 12, 2014



www.creditroundtable.org

White Paper

- Beginning of Credit Roundtable
- Strengthen or modify Version 2.0



Enhanced Disclosure

- SEC
- Issuers
- Sell-side
- Buy-side White Paper?



Potential Areas of New or More Formal Emphasis

Asset types

- High Yield
- Emerging market corporates
- Sovereigns

Geographic expansion/working with other bondholder groups

- Canada
- Europe
- Asia



Credit Roundtable Marketing

- Necessary
- More public profile?
- Media
- Publish opinion pieces
- Speak at industry meetings/ conferences



Corporate Action

- Custody banks – weak link
 - Establish relationships – help bring them into the 21st Century



Engage more regularly with regulators!



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Other

- One full day vs. 2 half days
- Call frequency
- West Coast meetings

